

Quick recap

1. Margaret and Matthew had a detailed conversation about their past and current situations, and also discussed the weather, promotional strategies for their website, and previous year's sessions. 2. The group analyzed promotional strategies for their website, evaluated the previous year's sessions, planned a session with Dr. Maggie Kerry and Navid Gaffari, and discussed their partnership with Tarsus for future sessions. 3. Randy, Park, and Matthew delved into the importance of narrative structure and the hero's journey in communication, focusing on content and form. 4. Randy highlighted the contributions of Bill Gates and Steve Jobs to the development of personal computers, reflecting on a trade show where they shared stories and answered questions. 5. Randy introduced Navid Gaffari, his co-author for a new book focusing on the Abt and Dod Jansky model for communications. The group discussed the significance of narrative structure in medicine and the importance of patient interaction. 6. Navid and Randy discussed the process of gathering and reporting patient information, addressed communication issues in medical school, and discussed hierarchical structures within their work environment.

Summary

First Meeting of Margaret and Matthew

Margaret and Matthew, who had never officially met before, discussed their backgrounds and current situations. Margaret shared her busy schedule, including meetings and calls, while Matthew shared his move from a small town in Iowa to Los Angeles. They also touched upon the weather, with Margaret forecasting chilly temperatures and Matthew confirming the dislike of winter in Iowa. Randy also participated in the conversation, though it was not clear what his role or relationship was to Margaret and Matthew.

Promotional Strategies & Narrative Medicine Evaluation

Randy, Matthew, Margaret, Park, and Navid discussed their promotional strategies for their website and the benefits of narrative medicine. They also evaluated their previous year's sessions, noting the importance of consistent timing and good attendance. They planned an upcoming session with Dr. Maggie Kerry and Navid Gaffari, to be divided into segments with Navid speaking first, followed by Maggie, and then a discussion. They also discussed their partnership with Tarsus for their upcoming sessions and shared information about their product with a local optometrist. Furthermore, Navid shared his recent experience in Lahore, Pakistan, and the group decided to move forward without Dr. Olson. Matthew suggested the possibility of auditing the class again for free, and Randy led the final session of the course, promising a synthesis conclusion and introducing guests Dr. Navid Gaffari and Dr. Maggie Carey for a panel discussion.

Narrative Structure and Hero's Journey in Communication

Randy, Park, Matthew discussed the significance of narrative structure and the hero's journey in communication, focusing on content and form. Park elaborated on the structure of the hero's journey, outlined by Joseph Campbell, as an expanding spiral of engagement, with each story told growing bigger and inviting the audience in. The concept of narrative spiral, introduced by Joseph Campbell, was also discussed, emphasizing progression rather than circularity in a story. The group also emphasized the importance of advancing the narrative to keep the audience engaged.

Tech Icons and Narrative Structure

Randy discussed the contributions of Bill Gates and Steve Jobs to the development of personal computers, focusing on a trade show where they shared stories and answered

questions. Randy played a clip of the event, which featured Gates and Jobs telling the story of how Microsoft software ended up in the Apple II computer. Randy also shared commentary on the story and planned to repeat the clip for further analysis. He criticized the speaker's excessive use of specific numbers and details, arguing that they should have simplified and focused on advancing the narrative to keep the audience engaged. Randy also discussed the narrative of a project and the role of storytelling in it. He highlighted the importance of superlatives and contrasting statements in grabbing attention and moving the narrative forward. Randy also talked about Steve Wozniak and Bill Gates' communication styles and their progress over the years. He emphasized the importance of narrative structure in public speaking and its potential impact on the audience. Randy also referred to an inner circle and outer circle diagram representing societal involvement with the pandemic, noting that the topic had now returned to a smaller circle.

Abt, Dod Jansky, Narrative Medicine, and Empathy in Communication

Randy introduced Navid Gaffari, his co-author for a new book focusing on the Abt and Dod Jansky model for communications. Navid shared his experiences applying the Abt model in his medical interactions. The discussion then transitioned to Dr. Carrie, followed by Dr. Maggie Kerry, who emphasized the significance of narrative structure in medicine and the importance of patient interaction. The group discussed the significance of empathy and understanding in communication, with Randy sharing lessons from his acting classes. They also discussed the use of titles and hierarchical structures, with Margaret and Navid sharing their experiences. The group planned to advise a police group for a political campaign and discussed the advantages of narrative medicine classes in medical schools. Margaret offered to answer any further questions about implementing such a course.

Patient Encounter Discussion: Balancing Subjectivity & Objectivity

Navid and Randy discussed the process of gathering and reporting patient information, with Navid emphasizing the importance of balancing subjective and objective aspects of patient encounters. They also addressed communication issues in medical school and the need for effective time management. Later, they were joined by Liberty, who shared his experiences with sign-outs, and Zeke, who pointed out problems with the default narrative in rounds. They also touched on hierarchical structures within their work environment and the challenges they pose, with Navid expressing frustration over the top-down approach. Towards the end, Tarun highlighted the importance of context in presentations, which Randy encouraged him to expand on.